

# START'UP E-NEWSLETTER

**BUILDING PATHWAYS FOR STREET-ART TO FOSTER INCLUSIVE RESILIENCE AND ENTERPRISE THROUGH CREATIVITY**



## WHAT IS START'UP?

### AN ERASMUS + FUNDED PROJECT

The St'Art up project (2020-1-R0001-KA227-12B1572A) aims at using street art as a tool to combat social exclusion and isolation as well as stimulating active citizen participation and social entrepreneurship for members of the primary target group.

The St'Art Up project has the objective to develop a street-art pathway for young adult as key members of the target group. The pathway will enable them to express their feelings and thoughts as well as ideas and fears by gaining new creative/digital skills and self entrepreneurial knowledge .

### WHAT'S NEW?

THE START'UP WEBSITE IS NOW ONLINE!

[HTTPS://STARTUPSTREETART.EU/](https://startupstreetart.eu/)

THE PROJECT PARTNERS MET IN DECEMBER IN LEON AND ON-LINE FOR THE 4TH PARTNERSHIP MEETING.

THE LEARNING MODULES ARE UNDER DEVELOPEMENT. STAY TUNED !



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## LET'S STAY IN TOUCH !

**FACEBOOK : START'UP**  
**INSTA : ERASMUS.STARTUP2021/**  
**E-MAIL : PROJECT@STARTUPSTREETART.EU**

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## WHO ARE THE PARTNERS?



### ECOLE DE LA DEUXIEME CHANCE

The « Ecole de la deuxième chance » Normandie is a social and professional integration program that supports young people between 16 and 29 years old. They benefit from an individualised programme based on refresher workshops, socio-educational workshops, job search, work experience, etc.

The E2C was created in 2017.



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## WHO ARE THE PARTNERS?



### SEARCHLIGHTER

Our UK partner, is based in Bristol one of the first cities in Europe to develop a stencil graffiti-art culture.

Searchlighter was founded by Robin Beecroft in 2010 to contribute within collaborative projects that facilitate human development, education, sector innovation and knowledge transfer with a commitment to enhance transparency, accountability, civil rights and social cohesion in the project activities.

Its research activity has a focus on measuring the degree to which project outcomes have a clear path to the designated project beneficiaries, those who need significantly improved access to education.



[www.searchlighter.org](http://www.searchlighter.org)



### ACE

ACE located in León (Spain) is a non-profit organisation set up in 2012, with the aim of promoting lifelong learning. It brings together the expertise of a group of 4 professionals who have worked previously in the public sector. All of them have trained students in several fields: entrepreneurship, equal opportunities, innovation, organic farming, e-learning and international cooperation projects.



[www.ace.org.es](http://www.ace.org.es)



ACE



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## NET

The Associazione N.E.T. is a not for profit association founded in 2001. Thanks to the participation in national and European funding programs, she supports the objectives and priorities of the European Union, such as citizens well-being, the fight against social exclusion and discrimination, sustainable economic development and environmental protection. Active throughout the whole national territory, they offer integrated consultancy and technical assistance on financing opportunities to private and public entities. A rich network of transnational partners, located all over Europe, favors international connections and helps to speed up the innovation and competitiveness processes of local systems.



<https://www.associazionenet.it/>



[associazionenet](https://www.facebook.com/associazionenet)



## STICHTING ART.1

Based in Amsterdam – the Netherlands, Stichting art. 1 is dedicated to the visibilization and inclusion of minorities through the arts. The foundation's name comes from art itself as well as the first article of the Dutch Constitution, which states that no individual is to be discriminated on grounds of religion, race, and political or sexual preferences. This is the basis of all our projects, films, festivals, theater productions and cultural events: the use of art as a tool with which to build more diverse, empathetic and cohesive societies – a practice also known as activism.



<https://stichtingart1.nl/>



[stichtingart1/](https://www.facebook.com/stichtingart1/)



[stichtingart1/](https://www.instagram.com/stichtingart1/)



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## DUNDEE AND ANGUS COLLEGE

Dundee and Angus College has three campus sites in Dundee and Arbroath on the east coast of Scotland, and offers a wide range of full and part-time courses to more than 16,000 students.

Its mission is to generate regional economic growth and social wellbeing through the provision of skills and education for individuals, employers and the wider community.

The college runs industry-accredited training courses throughout the year as well as bespoke options to fulfil individual and workforce needs. These are all tied closely into detailed labour market analysis so that learners can identify job opportunities and employers can benefit from a pipeline of new talent.



<https://dundeeandangus.ac.uk/>



DundeeAndAngusCollege



## PCX

PCX is a Cypriot SME, with high expertise in applying innovative technology solutions in education. Considering its experience in developing computer programs and applications, as well as Online Training Platforms offering web platforms' design and development to SMEs, PCX has the capacity and the knowledge to promote the benefits of the application of ICT solutions and the adoption of digital solutions at enterprise and educational level. As an innovative IT company, experienced in design and development of interactive learning environments, systems and tools for various educational institutions and training centers. PCX will bring its expertise in business technology solutions and software development and will play a key role in the technical implementation of the learning platform that will host an electronic version of the curriculum that will be developed and other useful resources.



<https://pcxmanagement.eu/>



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## MEETING IN LEON (SPAIN)



On 13 and 14 December, a hybrid meeting between the various partners took place.

During these two days, the partners were able to discuss :

- The progress of the different modules;
- The evaluation of the actions implemented so far;
- The next steps for the continuation of the project;
- Our next face-to-face meeting;
- Meeting with David Esteban. Local artist and entrepreneur in charge of several projects of Urban Art for public bodies and private companies.



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